

Famous Advertising Slogans

See how many of these you remember.

Finish the slogan ...

1. A little dab'll do ya.
2. _____ is the place for the helpful hardware man.
3. All the news that's fit to print.®
4. Born in fire, blown by mouth
and cut by hand with heart.
5. A diamond is forever.
6. A day without orange juice
is like a day without sunshine.
7. _____ makes hamburgers taste like steak burgers.
8. All you add is love.
9. _____ the San Francisco treat.
10. Aren't you glad you use _____ ?
Don't you wish everybody did?
11. A mind is a terrible thing to waste.®
12. _____ take me away.
13. Does she ... or doesn't she?®
14. Bring out the _____ and bring out the best.
15. Breakfast of Champions.
16. Double your pleasure.® Double your fun.
17. Celebrate the Moments of Your Life.
18. Fly the friendly skies of _____.®
19. Better things for better living through chemistry.
20. Don't leave home without it.®

Answers ...

- a. Brylcream
- a. Ace Hardware Stores
- a. New York Times
- a. Waterford glass
- a. De Beers Consolidated Mines
- a. Florida Citrus Commission
- a. A-1 Steak Sauce
- a. Ralston Purina
- a. Rice-a-Roni
- a. Dial Soap
- a. United Negro College Fund
- a. Calgon
- a. Clairol hair color
- a. Hellman's Mayonnaise
- a. Wheaties Cereal
- a. Doublemint gum
- a. General Foods International Coffees
- a. United Air Lines
- a. Du Pont
- a. American Express credit card

21. Fill it to the rim with _____.
22. Betcha can't eat just one.
23. Good to the last drop.
24. How do you spell relief?
25. Don't treat your puppy like a dog.
26. I wish I was an _____.
27. Finger-lickin' good.
28. In the valley of the Jolly, "Ho, ho, ho," _____.
29. Be all that you can be.
30. America's freedom fabric.
31. If I've only one life, let me live it as a blonde!
32. Just do it.
33. It's the cheesiest.
34. I'd like to buy the world a _____.
35. Have it your way.®
36. I can't believe I ate the whole thing.
37. Hair color so natural only her
hairdresser knows for sure.®
38. It keeps going, and going, and going....
39. It's the real thing.
40. Like a good neighbor, _____ is there.
41. It takes a tough man to make a tender chicken.
42. It takes a licking and keeps on ticking.
43. Look, Ma, no cavities!
44. Look for the union label.
- a. Brim decaffeinated coffee
- a. Lay's Potato Chips
- a. Maxwell House Coffee
- a. R-o-l-a-i-d-s
- a. Ralston Purina
- a. Oscar Meyer Wiener
- a. Kentucky Fried Chicken
- a. Green Giant
- a. United States Army
- a. "Visa" by Dacron
- a. Clairol hair color
- a. Nike
- a. Kraft Macaroni & Cheese
- a. (Coke) Coca-Cola
- a. Burger King
- a. Alka-Seltzer
- a. Clairol hair color
- a. Energizer Batteries
- a. Coca-Cola
- a. State Farm Insurance
- a. Perdue
- a. Timex Watches
- a. Crest Toothpaste
- a. International Ladies'
Garment Workers' Union

45. Let your fingers do the walking. a. Yellow Pages
46. No More Tears. a. Johnson's Baby Shampoo
47. Nobody doesn't like _____. a. Sara Lee
48. Nothin' says lovin' like somethin' from the oven. a. Pillsbury
49. Nothing comes between me and my _____. a. Calvin Klein jeans
50. Once you pop, you can't stop! a. Pringles
51. Mama mia, that's a spicy meatball! a. Alka-Seltzer
52. M'm, M'm, Good! a. Campbell's Soup
53. Plop plop, fizz fizz, oh what a relief it is!® a. Alka-Seltzer
54. Promise her anything, but give her _____. a. Arpege
55. Quality is Job 1. a. Ford
56. Please don't squeeze the _____.® a. Charmin toilet tissue
57. Our repairmen are the loneliest guys in town. a. Maytag appliances
58. Snap! Crackle! Pop! a. Kellogg's Rice Krispies Cereal
59. See the USA in your _____. a. Chevrolet
60. Reach out and touch someone.® a. American Telephone & Telegraph (AT&T)
61. St Augustine founded it. Becket died for it.
Chaucer wrote about it. Cromwell shot at it.
Hitler bombed it. Time is destroying it.
Will you save it? a. Canterbury Cathedral
62. Something special in the air. a. American Airlines
63. Taste them again, for the first time. a. Kellogg's Corn Flakes
64. The best part of waking up is _____ in your cup. a. Folger's Coffee
65. The best seat in the house. a. Jockey underwear
66. The milk chocolate melts in your mouth-
not in your hand.® a. M & Ms
67. See America at see level. a. Amtrack

68. Ring around the collar. a. Wisk laundry detergent
69. The best to you each morning. a. Kellogg Company
70. Run for the border. a. Taco Bell
71. The King of Beers a. Budweiser
72. There are a million and one excuses for not wearing a safety belt. Some are real killers. a. American Safety Council
73. Tastes great, less filling. a. Miller Lite
74. The Other White Meat. a. National Pork Producers Council
75. The pause that refreshes. a. Coca-Cola
76. You've come a long way, baby.® a. Virginia Slims cigarettes
77. Want him to be more of a man?
Try being more of a woman! a. Coty perfumes
78. They're Great! a. Kellogg's Frosted Flakes
79. We try harder.® a. Avis car rental
80. The Un-Cola' a. 7-Up
81. We bring good things to life.® a. General Electric
82. When it rains it pours. a. Morton Salt
83. You deserve a break today.® a. McDonald's
84. We love to fly and it shows. a. Delta Airlines
85. We will sell no wine before its time. a. Paul Masson Wines
86. Two all-beef patties, special sauce, lettuce, cheese, pickles, onions on a sesame seed bun. a. McDonald's
87. Where's the beef?® a. Wendy's
88. We do chicken right. a. Kentucky Fried Chicken
89. When it absolutely, positively has to be there overnight. a. Federal Express
90. Yo quiero _____. a. Taco Bell

91. When you say _____, you've said it all. a. Budweiser
92. You're in good hands with _____.[®] a. Allstate
93. You can trust your car
to the man who wears the star. a. Texaco